

CYTOSPORT®

Production Artist

JOB SUMMARY The Production Artist demonstrates a strong understanding of printing process while working to produce print ready files for product labels, shrinks, cartons, etc. and digital print and media files in support of our Marketing Department. The Senior Production Artist is responsible for on press approval of product labels, litho lam carton, etc.

1. Production Design – Marketing & Corporate

Produce organized and accurate press or web ready digital art for various projects, including but not limited to: display graphics, tradeshow booth components, web banners, eBlasts, sales deck components, tee shirts, posters, OOH and marketing materials, etc.

For example, the incumbent will work the Senior Project Manager to maintain timelines with regards to proof routing and final art preparation. They thoughtfully interpret job requests and create digital files to reflect job requirements accurately. They will also work the print vendors to ensure files are prepped to fit the vendor specs.

2. Production Design – Product Innovation

Produce digital renders for product packaging and marketing concepts.

For example, the incumbent will meet with Art Department Manager, Senior Project Manager and Lead Designer to establish best practices to bring the 3D innovation design to the 2D flat and the end resulting product. Work with print vendor to understand press/process limitations so final print file is bullet proof.

3. Organization & Maintenance of Marketing and Packaging Assets

Utilization of new Asset Management Software

For example, the incumbent will take part in the vetting and selection of an Assets Management application. They will be responsible for population, organization and updating of all assets, working with the team to establish the most efficient process.

Requirements:

- Related college degree or commensurate experience.
- Proficient with Adobe Creative Suite.
- 5+ years minimum experience in art production with an agency or in-house department.
- Excellent verbal and written communication skills.
- Position requires flexibility, careful attention to details, and ability to multi-task.
- Position requires excellent follow-up skills.

CytoSport, Inc. is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, age, religion, gender, gender orientation, gender identity, national origin, disability, or veteran status.